

#### What do we do?

Helpsy is the largest clothing collector in the Northeast. We partner with municipalities and organizations across eleven states to collect unwanted clothing and other textiles.

Through a combination of clothing drives, thrift store partners, home pick-ups and recycling bins, Helpsy has diverted 30 million pounds of textiles from landfills every year.

Helpsy's goal is to make the process of reusing and recycling these items as easy as recycling a can of soda.

## Who can host a clothing drive or bin?

Textile waste is the fastest growing waste stream in the United States, occupying nearly 5% of all landfill space.

The U.S. throws away 36 BILLION pounds of textiles each year-that is nearly 100 pounds of discarded clothing per person!

95% of unwanted clothing can be Reused, Repurposed or Recycled, but only 15% currently is.

That amounts to 85% of discarded textiles in the trash!

# Who can host a recycling event or bin?

Business Owners, Landlords, Schools, & Churches Become a clothing bin host! Hosts can earn money while helping to save the environment! Helpsy makes it easy.

## Individuals and Groups

Consider hosting a clothing drive. You can raise funds for a cause of your choice, while offering people a venue to responsibly dispose of unwanted clothes!

Contact your local town recycling department and let them know that you would like textile home pick-up in your area.







#### **Frequently Asked Questions**

#### How does Helpsy collect unwanted clothing?

Helpsy collects unwanted clothing through clothing drives, recycling bins, home pick-up and thrift store partnerships.

## What items does Helpsy accept?

We pick up clothing, shoes, accessories, and linens, in any condition. Please make sure that everything is dry and bagged. We cannot accept glass or breakable items, furniture, electronics, books or building supplies.

## What happens to collected items?

Helpsy is the only clothing collection company that is 100% vertically integrated and 95% of what Helpsy collects is reused, upcycled, or recycled. 20% is recycled into things like industrial rags. About 75% is reusable and sold at thrift stores, through our micro wholesale business Helpsy Source, or through our direct to consumer secondhand site Helpsy Shop. Only the 5% that is wet or oil-stained is thrown away.

#### Is Helpsy a nonprofit?

Helpsy is a for-profit that partners with nonprofits to help raise millions for charitable programs. By adhering to the highest level of social and environmental performance, Helpsy has earned the designation of a Certified B Corporation...using business as a force of good  $^{\mathsf{TM}}$ .

## Who benefits from the items we collect?

In addition to providing low-cost clothing and shoes to communities around the world, we support thousands of American jobs. By reusing 20 million pounds of clothing, we save 7 billion gallons of fresh water and eliminate 300 million pounds of CO2.

"There is no such thing as away.

When we throw anything away it must go somewhere."

— Annie Leonard, Creator of 'The Story of Stuff'

# Contact us today!







